





## COMMITTEES

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### Organizing Committee

Guglielmo Maisto

Massimo Giaconia

Antonella Magliocco

### Planning Committee

Paolo Valerio Barbantini

Robert Danon

Jan De Goede

Jean Blaise Eckert

Amanda Ess

Maikel Evers

Daniel Gutmann

Karl-Heinz Haydl

Adolfo Martín Jiménez

Christian Kaeser

Georg Kofler

Jérôme Monsenego

Catherine O'meera

João Félix Pinto Nogueira

Pasquale Pistone

Giorgos Pitsilis

Jonathan Schwarz

Maarten Van der Weijden

Marta Villar

Dariusz Wasylkowski

Dennis Weber

Scott Wilkie

Billur Yalti

## WELCOME

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Dear colleagues and friends,

We would like to mark your calendar for the upcoming IFA European Region Conference 2020 “**Mobility of work, capital, IP and business in a changing European tax environment**” to be held in Milan, Italy, on May 20-21 2021.

The conference shall give the stage to distinguished and experienced speakers -academics, tax officials and practitioners- to highlight crucial issues and track future trends in international taxation. The sessions will concentrate on the issues arising from mobility of work, capital, IP and business in the light of the newest tax developments including implementation of BEPS and ATAD. Panel discussions shall also address the review of the practical tax implications of the most recent cross-border market deals and reorganizations which have taken place in Europe.

Speakers shall provide a comprehensive multi-jurisdictional tax expertise including representatives of Revenue Agencies and international organisations, tax academics, tax practitioners and tax directors. The Conference will be held in downtown Milan and will extend over two days, Thursday and Friday, May 20-21 2021. The preliminary agenda includes one plenary session dealing with corporate and personal tax aspects of mobility of work to include secondment of employees within MNE and its related corporate tax ramifications such as PE threshold related to physical presence in the source State. Two sets of parallel sessions shall then cover selected topics (mobility of capital, business and IP) dealing with income taxes and indirect taxation and so provide a range of issues which may be selected by the audience.

We are looking forward to seeing you in Milan!

Kind regards,

**Guglielmo Maisto**, *Chair of IFA Milan*

## GENERAL INFORMATION

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### Conference venue

**Hotel Principe di Savoia *Dorchester Collection***

Piazza della Repubblica, 17

20124 Milan

Tel. +39 (0) 2 62301

With its exceptional standards of hospitality and care, Hotel Principe di Savoia embodies the true spirit of Milan. An airy oasis amongst the urban landscape. Classic glamour bathed in cutting-edge refinement. Impeccable service and authentic Italian charm. Modern luxury woven through traditional Milanese design. This beautiful building is a symphony of eclectic rooms, each as unique as her guests.

Guest rooms and suites are lavish examples of 19th-century design, carefully enhanced by very modern touches. Unapologetically Italian, undeniably unique and unbelievably comfortable.



### Contacts



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**ORGANIZING SECRETARIAT**

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Viale Tiziano, 19 – 00196 Roma

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ifa2020milan@ega.it

## PRELIMINARY AGENDA

Thursday 20 May		
11.00 – 11.15	Opening	
11.15-12.45	Plenary I - Part I <i>Mobility of work (Corporate tax aspects)</i> Chair: Jonathan Schwarz	
12.45 – 13.45	<i>Light Lunch</i>	
13.45-15.00	Plenary I – Part II <i>Mobility of work (personal income tax aspects)</i> Chair: Daniel Gutmann	
15.00-15.15	<i>Coffee break</i>	
15.15-16.45	Break-out Session I <i>Mobility of capital - Reshaping group debt within Europe</i> Chair: Dennis Weber	Break-out Session II <i>Mobility of business – Trends on cross border business reorganization</i> Chair: Scott Wilkie
16.45-17.00	<i>Coffee break</i>	
17.00-17.30	Plenary II <i>Summary and Conclusions on Day 1</i>	
17.30-18.30	YIN Seminar <sup>1</sup>	
19.00	Cocktail	
Friday 21 May		
9.15-10.30	Opening <i>Revenue agencies in conversation on tax and mobility through the European borders</i>	
10.30 – 10.45	<i>Coffee break</i>	
10.45 – 12.00	Break-out Session III <i>Mobility of IPS and services– Corporate tax aspects</i> Chair: Robert Danon	Break-out Session IV <i>Mobility of IPS in a competitive tax environment – VAT aspects</i> Chair: Karl-Heinz Haydl
12.00-12.30	Plenary III <i>Summary and Conclusions on Day 2 and on the whole conference</i>	
12.30 – 13.30	WIN Seminar <sup>2</sup>	

<sup>1-2</sup> For information purposes only. The subject is not related to the main theme of the Conference

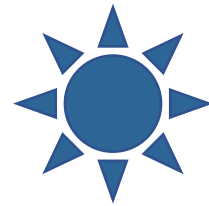
## SPONSORSHIP PACKAGES

Sponsors are welcome to the Second IFA European Region Conference

	<b>DIAMOND SPONSOR</b>	<b>PLATINUM SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>	<b>BRONZE SPONSOR</b>
Conference bags	★				
Conference cocktail reception		★			
Conference banner for company's use	★	★			
Insert of promotional leaflet in conference bag	★	★	★		
Banner in the main lobby	★	★	★	★	
Logo in conference website	★	★	★	★	
Logo in conference final program	★	★	★	★	★
Conference Pass	★ (5)	★ (5)	★ (5)	★ (3)	★ (2)
	<b>€ 14.000,00</b>	<b>€ 12.000,00</b>	<b>€ 10.000,00</b>	<b>€ 8.000,00</b>	<b>€ 4.000,00</b>

Please note that the above fees do not include bank transfer fees and VAT as applicable

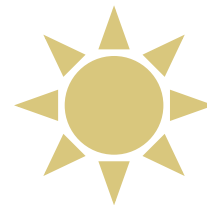
## DIAMOND SPONSOR



### The DIAMOND SPONSOR package includes:

- Conference bags  
Opportunity to provide delegates conference bags with company logo
- Company banner in the hotel lobby
- Insert in the Delegate congress bag
- Sponsor company logo acknowledgment on:
  - internet: conference website Sponsor page (with link to Sponsor's website)
  - conference final programme
- Conference banner for company's use:  
opportunity to create an individual conference banner to be used as a footer for the company e-mails until May 15 2021. The conference banner is available for sponsors to use in their own promotions, however all use must follow the strict guidelines as set by the Congress Organizing Committee and is subject to approval. All artwork and printing specifications must be sighted before production.
- N.5 Complimentary Full Registrations

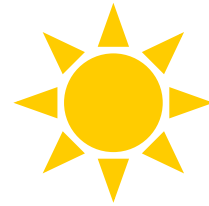
## PLATINUM SPONSOR



### The PLATINUM SPONSOR package includes:

- Welcome reception (Thursday, 14 may 2020)  
The sponsor will have a meeting point to meet its clients and colleagues.  
*Company name and logo will be inserted in the invitation cards.*
- Company banner in the hotel lobby
- Insert in the Delegate congress bag
- Sponsor company logo acknowledgment on:
  - internet: conference website Sponsor page (with link to Sponsor's website)
  - conference final programme
- Conference banner for company's use:  
opportunity to create an individual conference banner to be used as a footer for the company e-mails until May 15 2021. The conference banner is available for sponsors to use in their own promotions, however all use must follow the strict guidelines as set by the Congress Organizing Committee and is subject to approval. All artwork and printing specifications must be sighted before production
- N.5 Complimentary Full Registrations

## GOLD SPONSOR



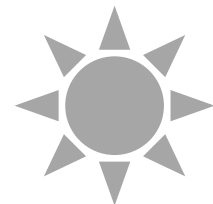
**The GOLD SPONSOR package includes:**

- Insert in the Delegate congress bag
- Company banner in the hotel lobby
- Sponsor company logo acknowledgment on:
  - internet: conference website Sponsor page (with link to Sponsor's website)
  - conference final programme
    - Congress logo

The congress logo is available for sponsors to use in their own promotions, however all use must follow the strict guidelines as set by the Congress Organizing Committee and is subject to approval. All artwork and printing specifications must be sighted before production.

- N.5 Complimentary Full Registrations

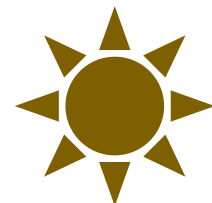
## SILVER SPONSOR



**The SILVER SPONSOR package includes:**

- Company banner in the hotel lobby
- Sponsor company logo acknowledgment on:
  - internet: conference website Sponsor page (with link to Sponsor's website)
  - conference final programme
- N.3 Complimentary Full Registrations

## BRONZE SPONSOR



**The BRONZE SPONSOR package includes:**

- Sponsor company logo acknowledgment conference final programme
- N.2 Complimentary Full Registrations





## GENERAL TERMS AND CONDITIONS

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All sponsorships will be awarded on a first come, first served basis.

To secure any sponsorship package:

- completed and signed Sponsorship Booking form must be returned to the Organizing Secretariat by e-mail (ifa2020milan@ega.it). Upon receipt of a signed booking form, entitlements will be confirmed with a proposal of agreement by the Organising secretariat
- a deposit of 50 % of the total amount due is required upon signature of the agreement and receipt of relevant invoice
- the balance of 50% is due by 15 March 2021.

In the event of the sponsor/exhibitor failure to pay deposit or balance payment within the payment terms, the organisers reserve the right to terminate the reservation at any time with written notice; they will market the sponsorship opportunity/space in question towards a third company

### Payments

Payments must be made to Studio Ega srl, by bank transfer, in Euros. All charges must be covered by the sponsor.

Bank	<b>MONTE DEI PASCHI DI SIENA AG 19 – Viale Parioli, 142- ROMA 00197</b>
IBAN	<b>IT37V0103003217000000993025</b>
SWIFT BIC	<b>PASCITM1R19</b>

## SPONSORSHIP BOOKING FORM

**To be returned to the Organising Secretariat**

**email:** ifa2021milan@ega.it

**Company Name** (as it will be used on Conference website and on promotional material)

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**Contact Name** (this person will receive all related mailings and emails)

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**Company Address** \_\_\_\_\_

**Zip Code** \_\_\_\_\_

**City** \_\_\_\_\_

**Country** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**I would like to book the following sponsorship package**

	SPONSORSHIP	AMOUNT
	PLATINUM Sponsor	€ 14.000,00
	DIAMOND sponsor	€ 12.000,00
	GOLD Sponsor	€ 10.000,00
	SILVER Sponsor	€ 8.000,00
	BRONZE Sponsor	€ 4.000,00
	TOTAL AMOUNT	
	VAT 22%	
	TOTAL AMOUNT INCLUDING VAT	

I have read and I agree to the general terms and conditions of sponsorship.

Please send me the relevant agreement.

**Date** \_\_\_\_\_

**Signature** \_\_\_\_\_